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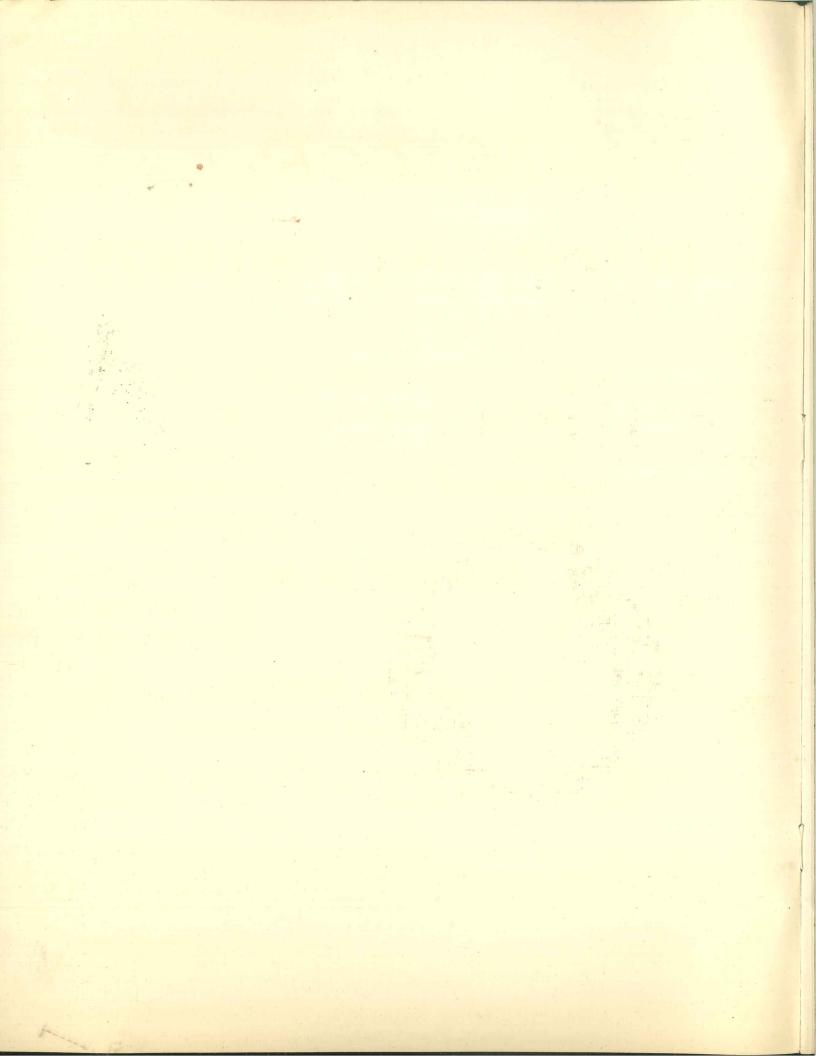


MILCOR STEEL COMPANY

MILWAUKEE, WISCONSIN

Chicago, Ill. Kansas City, Mo. La Crosse, Wis.

New York City Baltimore, Md. Rochester, N. Y. Atlanta, Ga.



MILCOR

DECORATIVE CEILINGS

Red 3-5-40

Artistic Combinations Showing the Latest Styles in Steel Ceiling Designs

2-28-40 5 squares K0° to 25 " KM ever 25 " KN°

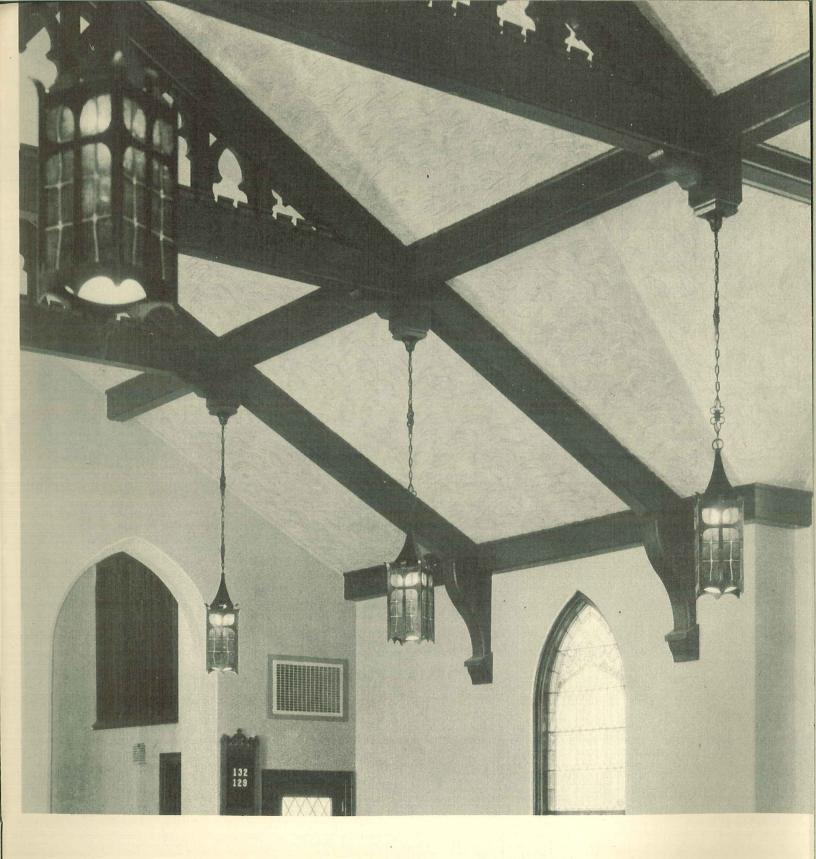
CATALOG No. 39

The Trend Is to Metal for Modern Beauty and Performance

THE most outstanding tendency in the building industry today is the increasing use of metal for all types of structures. The striking features of America's latest sky-scrapers have been achieved through the use of metal.

Recent developments in modern design together with new practical ideas for application now make Milcor Steel Ceilings unsurpassed in producing fine, artistic effects adapted to every type of structure.

Architects, contractors and owners have for years appreciated the advantages of Milcor Metal Ceilings. The best thought and skill of the most accomplished designers and artisans in ornamental metal are embodied in each Milcor unit. The motifs are authentic, their detail correct, their treatment finished.



In the beautiful church interior illustrated above Milcor Spanish Texture is used to give the ceiling its exceptional attractiveness as well as to permanently protect those who attend religious gatherings. It is the St. Paul's English Lutheran Church at Waterloo, Wisconsin. Rev. F. O. Broesicke, Pastor.



Shown above is the attractive interior of the furniture store owned by C. A. Schweinle, located in Oklahoma City, Oklahoma.

Due to the increased amount of light reflected by Metal Ceilings, merchandise can be displayed to better advantage. This is especially desirable in furniture stores and display rooms where a large area must be illuminated. The many advantages of Milcor Metal Ceilings can be obtained at nominal cost.



There are no ceilings as appropriate for retail stores as those made of metal by Milcor. Their permanent protection, economy, and freedom from maintenance make for lasting satisfaction.

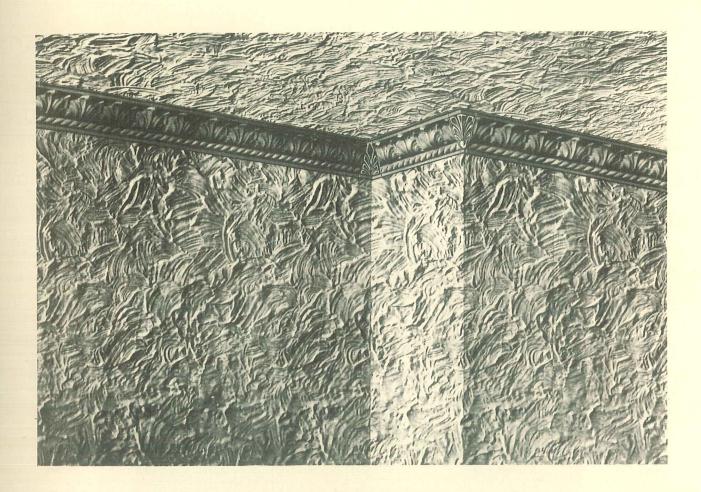
Large stocks easily damaged by fire and water are protected by Metal Ceilings. Tests prove these ceilings resist heat as high as 1700 degrees for one hour and fifteen minutes. The resistance offered by Metal Ceilings frequently means the difference between localized damage and total destruction.



Milcor Spanish Texture lends itself appropriately to the finest and most modern drug stores, as evidenced by the illustration of the Coolidge Drug Company, Chicago, shown above.

In fact, Milcor Spanish Texture is adaptable to almost every type of building requiring metal walls and ceilings. Its unbroken beauty is largely responsible for its widespread popularity. As are all Milcor Ceiling Designs, Spanish Texture is easily applied and with an occasional coat of paint it retains its beauty for a long period of time.

This design resembles plaster so closely that it is impossible to determine that it is metal except by the most careful examination. No cracking or dropping away from the ceiling can occur when Spanish Texture is used. Shocks and strain do not hurt this ceiling. -6-



Spanish Texture Metal Ceilings and Walls

COMBINATION DESIGN No. 4000

Composed of: FIELD PLATE No. 4001 in sheets 24"x48" (For Details Consult Page 25) CORNICE....No. 4010, 21/2" Projection, 5" Drop (For Details Consult Page 30) MITRES....Nos. 4010-"A" Inside and 4010-"B" Outside (For Details Consult Page 30)

LIST PRICE

FIELD PLATE No. 4001 _____8c Per Sq. Ft. CORNICE No. 4010 _____10c Per Foot

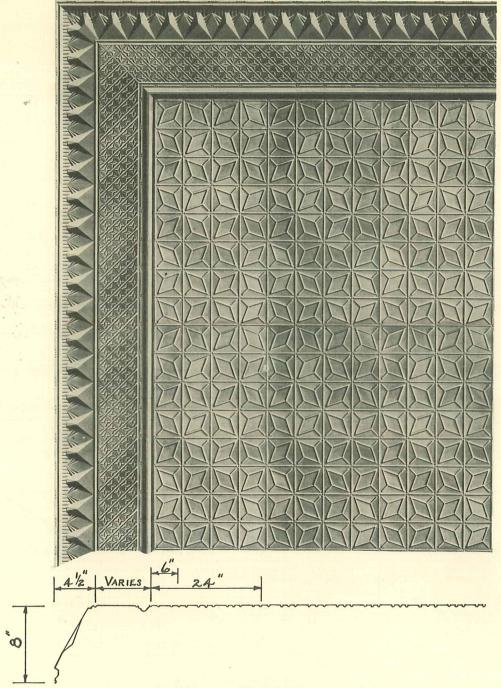
MITRES Nos. 4010A Inside and 4010B Outside _____40c each

Color toned walls and ceilings suggesting the Spanish motif in architecture have become universally popular. Milcor Metal Ceiling and Wall Design No. 4000 was created in response to this demand.

Walls and Ceilings in new and old buildings done with this Milcor Spanish Texture metal finish

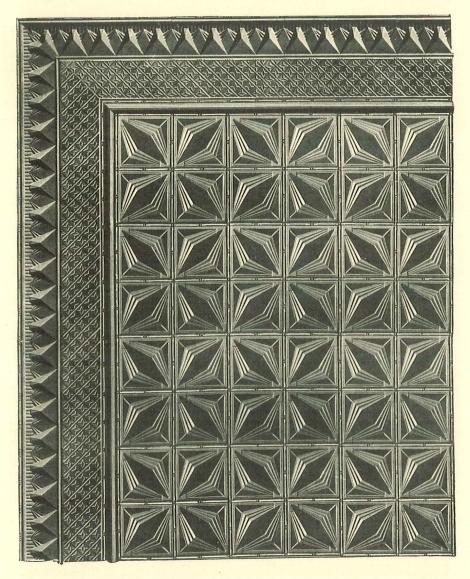
take on new character. When painted in plaster tint effects, this new design forms pleasing, modern interiors, firesafe and permanent.

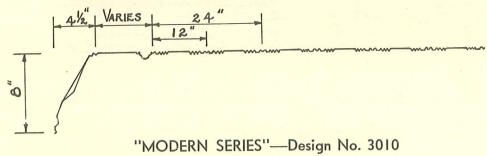
Complete instructions for the erection of Milcor Spanish Texture Ceiling and for painting it to reproduce an antique plaster effect will be sent upon request.



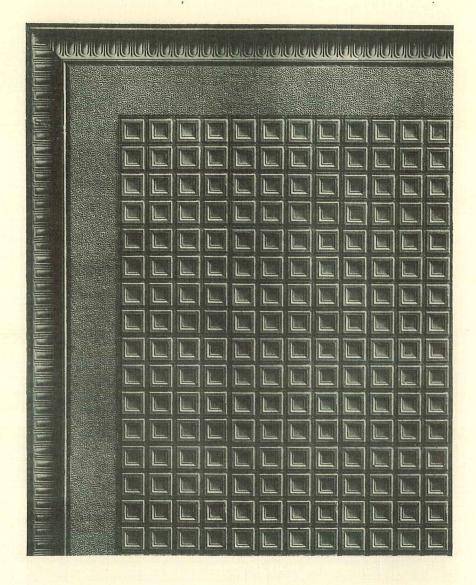
"MODERN SERIES"—Design No. 3000

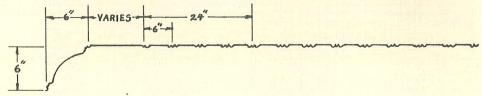
Units in this Com	oination	For Details	s Consult	List Prices
No. 3003 Corni	ce, 41/2" Proj., 8" Deep.,	Page	29	14c per lin. ft.
No. 3003 "A"	Inside or "B" Outside (Cornice		
Mitre	s	Page	29	65c each
	ed Filler		27	8c per sq. ft.
No. 3002 "A"	Inside or "B" Outsid	e Filler		
	s		27	8c per sq. ft.
No. 3001 Field	Plate, in sheets 24"x24			
	or 24"x48"	'Page	25	8c per sq. ft.



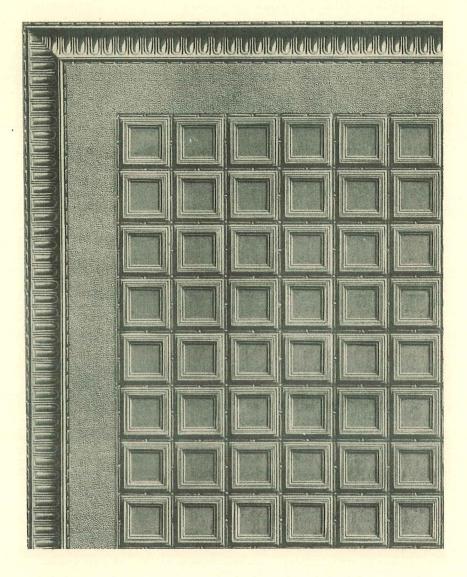


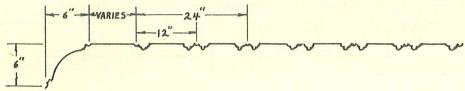
For Details Consult List Prices
Page 29 14c per lin. ft.
nice
Page 29 65c each
Page 27 8c per sq. ft.
Filler
Page 27 8c per sq. ft.
Page 22 8c per sq. ft.
F



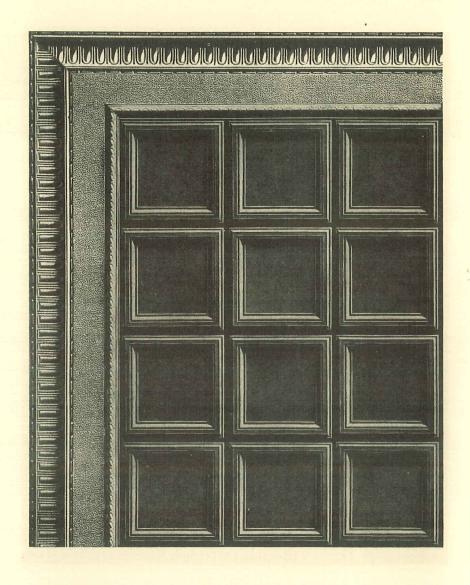


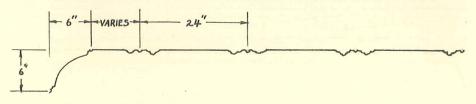
Units in this Combination	For Details Consult	List Prices
No. 840 Cornice, 6" Proj., 6" Depth	Page 28	IIc per lin. ft.
No. 840 "A" Inside or "B" Outside Co	ornice	H. H. H. H.
Mitres	Page 28	40c each
No. 590 Filler	Page 26	8c per sq. ft.
No. 300 Field Plate, in sheets 24"x24"		
or 24''x48''	Page 22	8c per sq. ft.



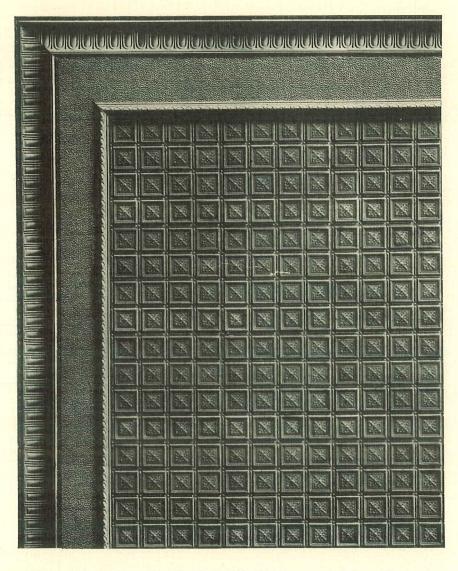


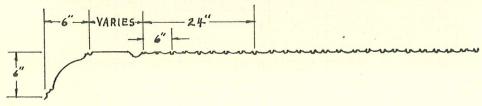
Units in this Combination	For Details Consult	List Prices
No. 840 Cornice, 6" Proj., 6" Depth	Page 28	IIc per lin.ft.
No. 840 "A" Inside or "B" Outside Co	rnice	
Mitres	Page 28	40c each
No. 590 Filler	Page 26	8c per sq. ft.
No. 201 Field Plate, in sheets 24"x24"		
or 24"x48"	Page 21	8c per sq. ft.



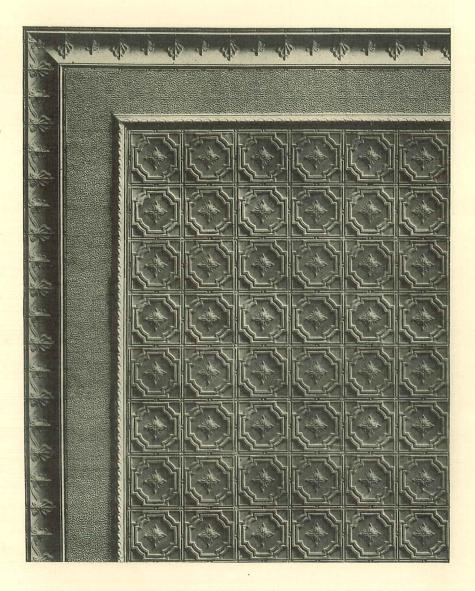


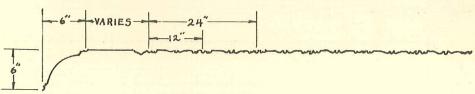
Uni	its in	this Combination	For Details Co	nsult List Prices
No.	840	Cornice, 6" Proj., 6" Depth	Page 28	IIc per lin. ft.
No.	840	"A" Inside or "B" Outside Co	ornice	
		Mitres	Page 28	40c each
No.	525	Filler	Page 26	8c per sq. ft.
No.	525	"A" Inside or "B" Outside	Filler	
		Mitres	Page 26	8c per sq. ft.
No.	101	Field Plate, in sheets 24"x24"		
		or 24''x48''	Page 21	8c per sq. ft.



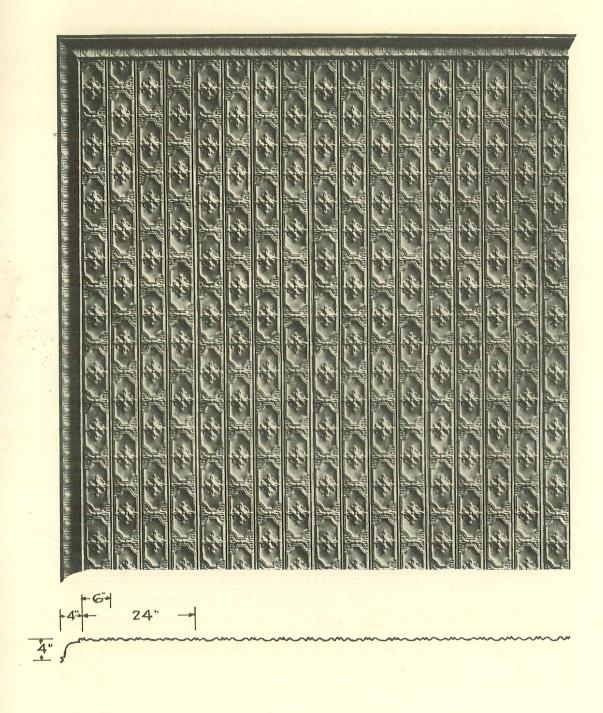


Units in	this Combination	For Details Consult	List Prices
No. 840	Cornice, 6" Proj., 6" Depth	Page 28	IIc per lin. ft.
No. 840	"A" Inside or "B" Outside Con	rnice	
	Mitres	Page 28	40c each
No. 525	Molded Filler	Page 26	8c per sq. ft.
No. 525	"A" Inside or "B" Outside	Filler	
	Mitres	Page 26	8c per sq. ft.
No. 324	Field Plate, 24"x24" or 24"x48".	Page 22	8c per sq. ft.

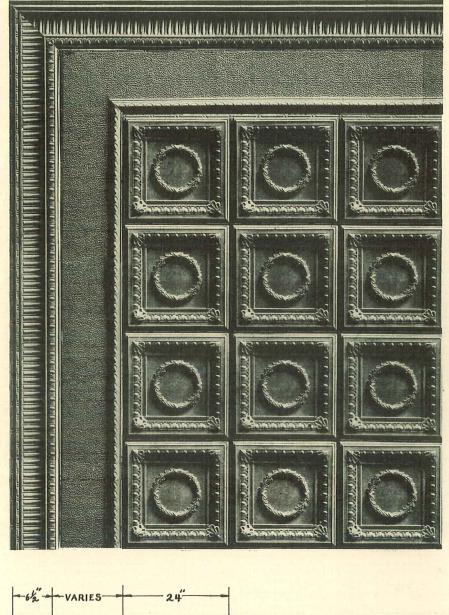


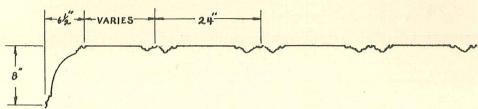


Units in this Combination	For Details Consult	List Prices
No. 802 Cornice, 6" Proj., 6" Depth	Page 28	IIc per lin. ft.
No. 802 "A" Inside or "B" Outside C		
Mitres	Page 28	40c each
No. 525 Molded Filler	Page 26	8c per sq. ft.
No. 525 "A" Inside or "B" Outside	Filler	
Mitres	Page 26	8c per sq. ft.
No. 224 Field Plate, in sheets 24"x24"		
or 24''x48''	Page 21	8c per sq. ft.

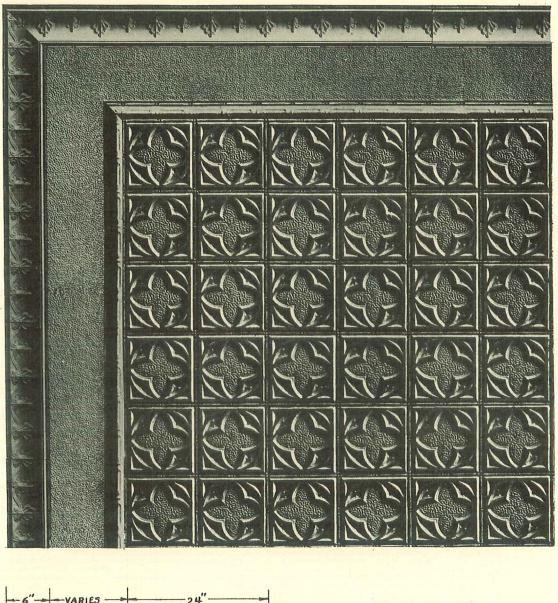


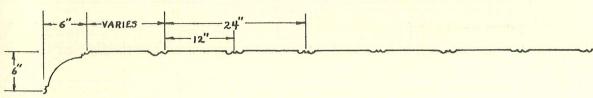
Units in this Combination	For Details Consult	List Prices
No. 1150 Cornice, 4" Proj., 4" Depth	Page 29	7c per lin. ft.
No. 1150 "A" Inside or "B" Outside C	ornice	
Mitres	Page 29	35c each
No. 1100 Continuous Field Plate, in she	ets	
24''x96''	Page 23	7 3/4c per sq. ft.



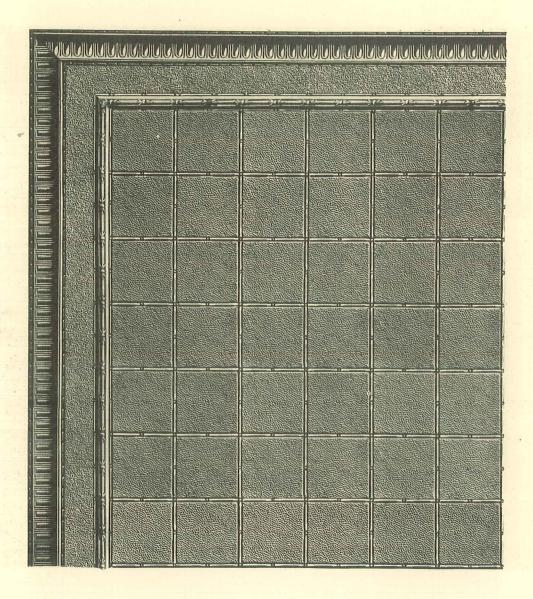


Units in this Combination	For Details Consult	List Prices
No. 822 Cornice, 61/2" Proj., 8" Depth.		12c per lin. ft.
No. 822 "A" Inside or "B" Outside Co	ornice	
Mitres	Page 28	45c each
No. 525 Molded Filler	Page 26	8c per sq. ft.
No. 525 "A" Inside or "B" Outside	Filler	
Mitres	Page 26	8c per sq. ft.
No. 103 Field Plate, in sheets 24"x24"		many about the rate
	Page 21	8c per sq. ft.

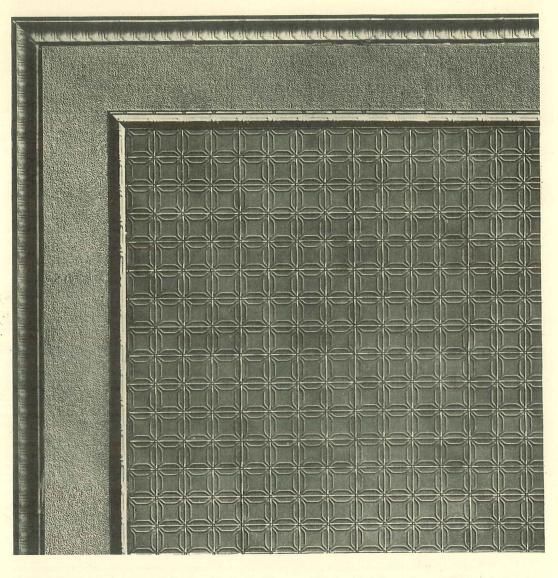




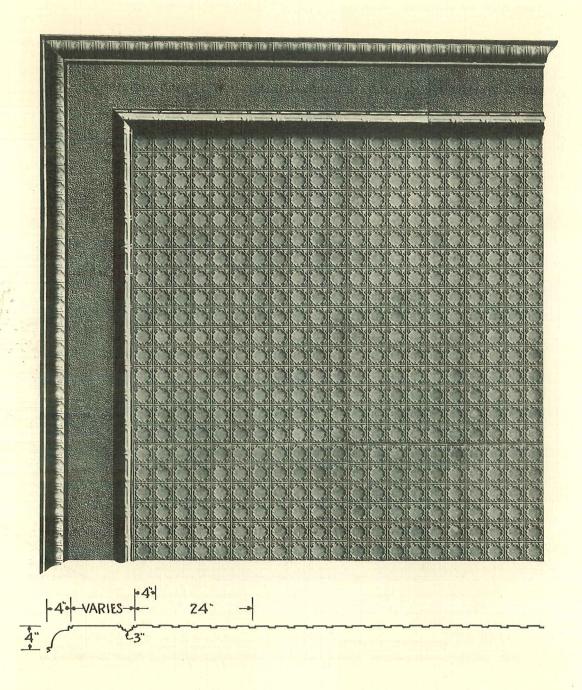
Units in this Combination	For Details Consult	List Prices
No. 802 Cornice, 6" Proj., 6" Depth	Page 28	IIc per lin. ft.
No. 802 "A" Inside or "B" Outside Corn	ice	
Mitres	Page 28	40c each
No. 1744 Molded Filler	Page 26	8c per sq. ft.
No. 1744 "A" Inside or "B" Outside Fi	ller	
Mitres	Page 26	8c per sq. ft.
No. 1705 Field Plate, in sheets 24"x24"		
or 24"x48"	Page 24	8c per sq. ft.



Units in this Combination	For Details Consult	List Prices
No. 840 Cornice, 6" Proj., 6" Dep	thPage 28	IIc per lin. ft.
No. 840 "A" Inside or "B" Outsi	de Cornice	A LIGHT OW
Mitre	Page 28	40c each
No. 1744 Molded Filler	Page 26	8c per sq. ft.
No. 1744 "A" Inside or "B" Outsi	de Molded	· / Branch
Filler Mitres	Page 26	8c per sq. ft.
No. 1608 Field Plate, in sheets 24'	'x24''	A THE I See
or 24"	'x48''Page 24	8c per sq. ft.
	10	



Uni	its in th	is Combination	For Details	Consult	List Prices
No.	1150	Cornice, 4" Proj., 4" Depth	Page	29	7c per lin. ft.
No.	1150	"A" Inside or "B" Outside C	ornice		14.12
		Mitres	Page	29	35c each
No.	1744	Molded Filler	Page	26	8c per sq. ft.
No.	1744	"A" Inside or "B" Outside M	lolded	in all ri	
		Filler Mitres	Page	26	8c per sq. ft.
No.	2310	Field Plate, in sheets 24"x24"			
		or 24''x48''	Page	25	8c per sq. ft.



For Details Consult	List Prices
Page 29	7c per lin. ft.
Cornice	
Page 29	35c each
Page 26	8c per sq. ft.
Molded	
Page 26	8c per sq. ft.
upith airthe i	
''Page 24	8c per sq. ft.
	Page 29 CornicePage 29Page 26 MoldedPage 26

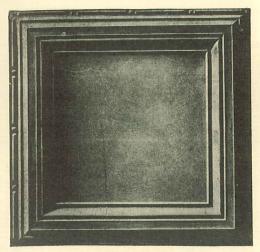


PLATE No. 101
Multiple, 24 inches
Sizes, 24x48 and 24x24 inches
Price, 8c per sq. ft.

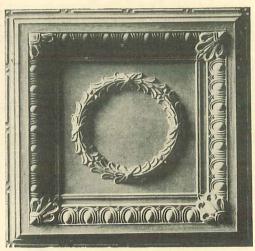


PLATE No. 103
Multiple, 24 inches
Sizes, 24x48 and 24x24 inches
Price, 8c per sq. ft.

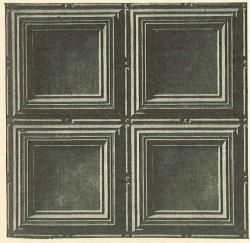


PLATE No. 201

Multiple, 12 inches

Sizes, 12x12, 12x24, 12x48, 24x48, 24x24 in.

Price, 8c per sq. ft.

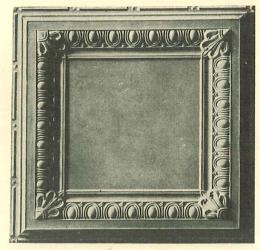
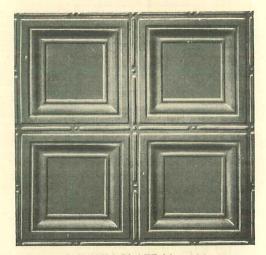


PLATE No. 102
Multiple, 24 inches
Sizes, 24x48 and 24x24 inches
Price, 8c per sq. ft.



SUNKEN PLATE No. 200

3/8 inches deep

Multiple, 12 inches

Sizes, 12x12, 12x24, 12x48, 24x48, 24x24 in.

Price, 8c per sq. ft.

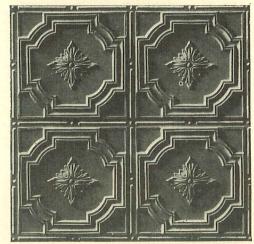


PLATE No. 224

Multiple, 12 inches

Sizes, 12x12, 12x24, 12x48, 24x48, 24x24 in.

Price, 8c per sq. ft.

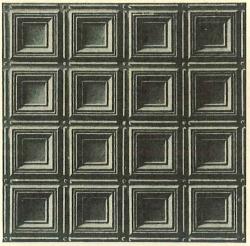


PLATE No. 300

Multiple, 6 inches

Sizes, 12x12, 12x24, 12x48, 24x48

and 24x24 inches

Price, 8c per sq. ft.

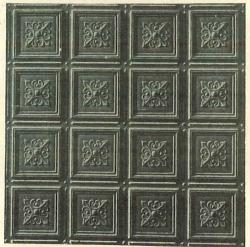


PLATE No. 324
Multiple, 6 inches
Sizes, 12x12, 12x24, 12x48, 24x48
and 24x24 inches
Price, 8c per sq. ft.

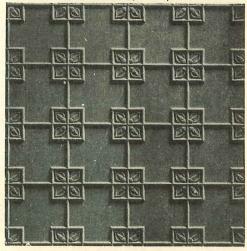


PLATE No. 422
Multiple, 6 in. Size, 24x96 in. only
Price, 8c per sq. ft.

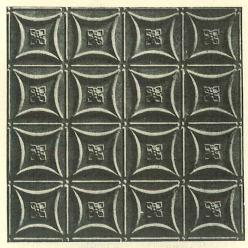


PLATE No. 320
Multiple, 6 inches
Sizes, 12x12, 12x24, 12x48, 24x48
and 24x24 inches
Price, 8c per sq. ft.

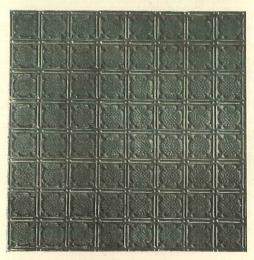


PLATE No. 400 Multiple, 3 inches Sizes, 24x48 and 24x96 inches Price, 8c per sq. ft.

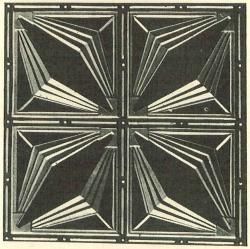


PLATE No. 3011

Multiple, 12 inches. Sizes, 12x12, 12x24, 12x48, 24x48 and 24x24 in.

Price, 8c per sq. ft.

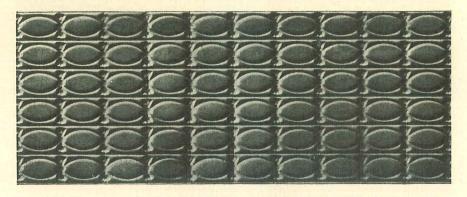


PLATE No. 1001

24"x96" only; 1/4" deep List Price—71/2c per sq. ft.

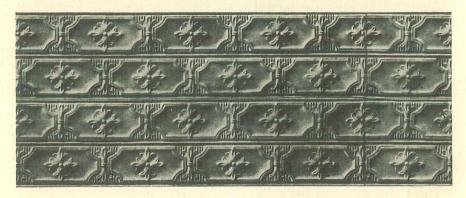


PLATE No. 1100

24"x96" only; 1/4" deep List Price—73/4c per sq. ft.

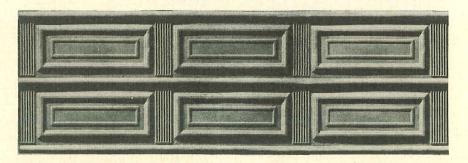


PLATE No. 1200

24"x98". Each panel is 12"x24"
Adaptable to joists spaced 12", 16" or 24" apart
List Price—8c per sq. ft.

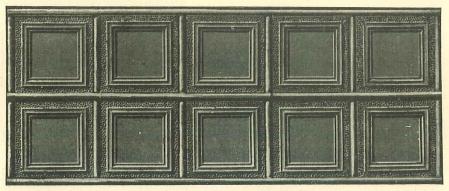


PLATE No. 1201 24x96 inches. (12-inch Multiple Design) List Price, 8c per sq. ft.

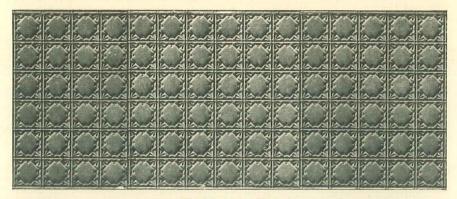


PLATE No. 2306 (4-inch Multiple Design) 12x12, 12x24, 12x48, 24x24, 24x48 or 24x96 inches; 3/16 inch deep List Price, 8c per sq. ft.



PLATE No. 1608
12x12, 12x24, 12x48, 24x24 or 24x48 inches
8c per sq. ft.



PLATE No. 1705

12x12, 12x24, 12x48, 24x24 or 24x48 inches;

5/16 inch deep

8c per sq. ft.

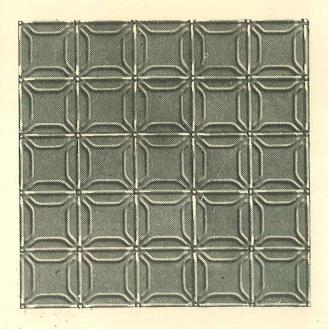


PLATE No. 2310
12"x12", 12"x24", 12"x48", 24"x24", or 24"x48";
1/4" deep
8c per sq. ft.

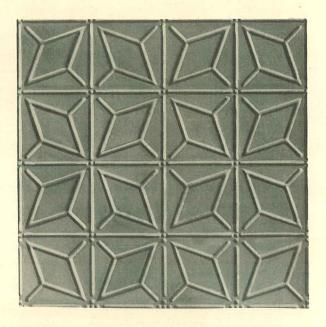


PLATE No. 3001

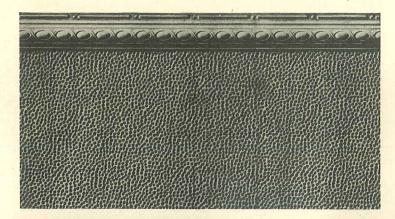
12"x12", 12"x24", 12"x48", 24"x24" or 24"x48";

1/4" deep

8c per.sq. ft.



PLATE No. 4001 24"x48" only 8c per sq. ft.



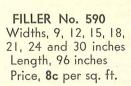
FILLER No. 525
Width of Mold, 4 inches
Widths, 12, 15, 18, 21 and 24 inches
Length, 48 inches
Price, 8c per sq. ft.

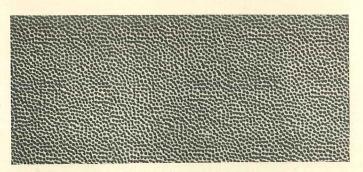


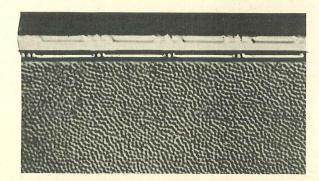
INSIDE CORNER No. 525-A
Width of Mold, 4 inches
Size, 12x12, 18x18, 24x24 inches
Price, 8c per sq. ft.



OUTSIDE CORNER No. 525-B
Width of Mold, 4 inches
Size, 12x12, 18x18, 24x24 inches
Price, 8c per sq. ft.



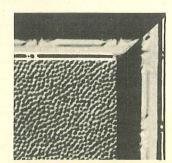




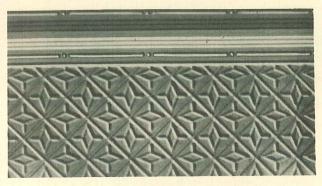
MOLDED FILLER No. 1744
12", 15", 18", 21" and 24" wide; 48" long
Width of Molding, 3 inches—8c per sq. ft.



INSIDE CORNER
No. 1744-A
12"x12", 18"x18" or 24"x24"
8c per sq. ft.



OUTSIDE CORNER
No. 1744-B
12"x12", 18"x18" or 24"x24"
8c per sq. ft.



MOLDED FILLER No. 3002

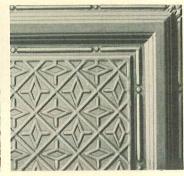
Width of Molding, 3"; Depth, 5%"

Total Width 12", 15", 18", 21" or 24"; 48 inches long

8c per sq. ft.

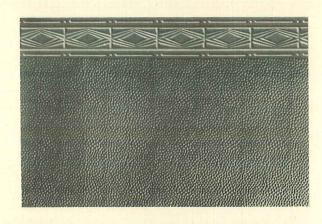


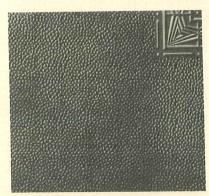
INSIDE CORNER
No. 3002-A
12"x12", 18"x18" or 24"x24"
8c per sq. ft.



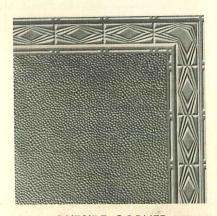
OUTSIDE CORNER
No. 3002-B
12"x12", 18"x18" or 24"x24"
8c per sq. ft.

MODERNISTIC FILLER No. 3018
Width of Mold, 4 inches
Widths, 12, 15, 18, 21, 24 inches
Length, 48 inches
Price, 8c per sq. ft.





INSIDE CORNER
No. 3018-A
Size, 12x12, 18x18, 24x24 inches
Price, 8c per sq. ft.



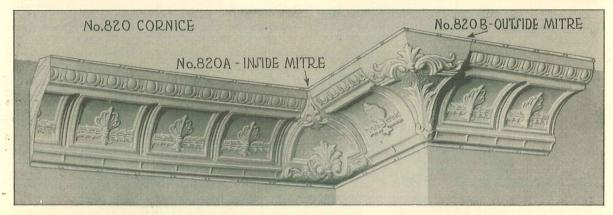
OUTSIDE CORNER
No. 3018-B
Size, 12x12, 18x18, 24x24 inches
Price, 8c per sq. ft.



No. 802 Cornice 6" deep, 6" projection; 48" long IIc per lin. ft.

No. 802-A Inside Mitre 40c each

No. 802-B Outside Mitre 40c each



No. 820 Cornice
12" deep, 12" projection; 48" long
21c per lin. ft.

No. 820-A Inside Mitre 75c each

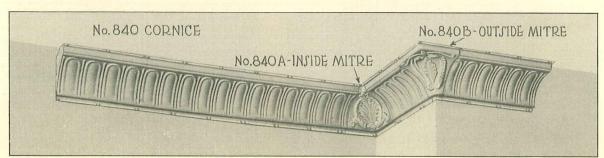
No. 820-B Outside Mitre 75c each



No. 822 Cornice 8" deep, 6½" projection; 48" long 12c per lin. ft.

No. 822-A Inside Mitre 45c each

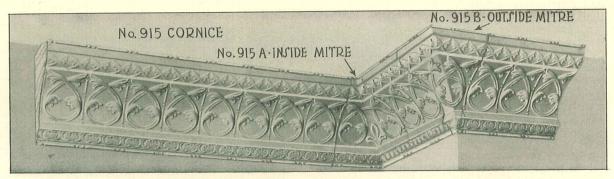
No. 822-B Outside Mitre 45c each



No. 840 Cornice 6" deep, 6" projection; 48" long 11c per lin. ft.

No. 840-A Inside Mitre 40c each

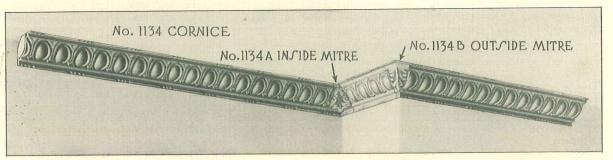
No. 840-B Outside Mitre 40c each



No. 915 Cornice
12" deep, 9" projection; 48" long
18c per lin. ft.

No. 915-A Inside Mitre 75c each

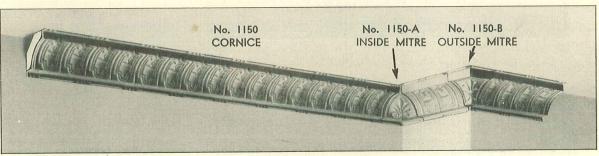
No. 915-B Outside Mitre 75c each



No. 1134 Cornice
3" deep, 3" projection; 48" long
5c per lin. ft.

No. 1134-A Inside Mitre 30c each

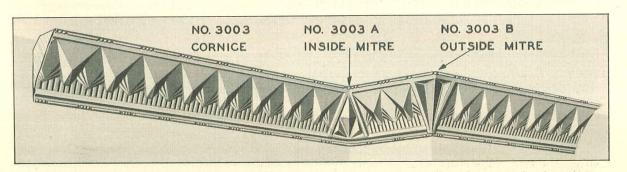
No. 1134-B Outside Mitre 30c each



No. 1150 Cornice
4" deep, 4" projection; 48" long
7c per lin. ft.

No. 1150-A Inside Mitre 35c each

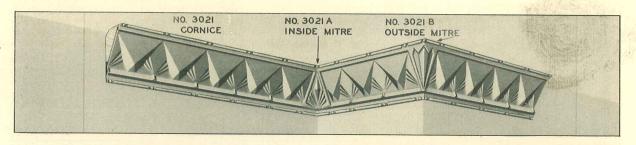
No. 1150-B Outside Mitre 35c each



No. 3003 Cornice 8" deep, 4¹/₂" projection; 48" long 14c per lin. ft.

No. 3003-A Inside Mitre 65c each

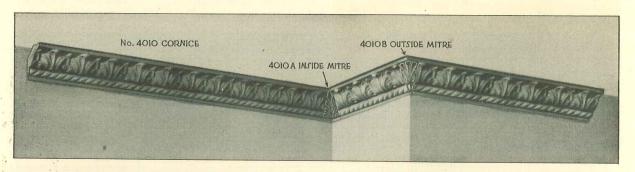
No. 3003-B Outside Mitre 65c each



No. 3021 Cornice 6" deep, 3" projection; 48" long 10c per lin. ft.

No. 3021-A Inside Mitre 60c each

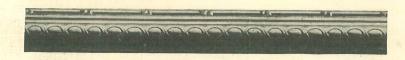
No. 3021-B Outside Mitre 60c each



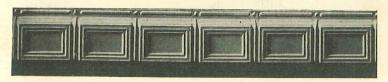
No. 4010 Cornice
21/2" projection, 5" deep; 48" long
10c per lin. ft.

No. 4010-A Inside Mitre 40c each

No. 4010-B Outside Mitre 40c each



MOLD No. 720 Width, 4 inches. Length, 48 inches Price, 6c a lineal foot Ell No. 721, 6c each Tee No. 722, 6c each Cross No. 723, 6c each



MOLD No. 770

Width, 6 inches. Length, 24 and 48 inches
Price, 8c a lineal foot
Ell No. 771, 8c each
Tee No. 772, 8c each
Cross No. 773, 8c each



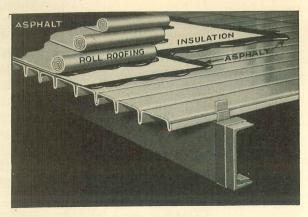
GREEK MOLD No. 794 Width, I inch. Length, 48 inches Furnished with Beads No. 794-B Price, 3c per lineal foot





No. 2224 Beam Nosing 1½"x1½"x48" 6c per lin. ft.

MILCOR, STEEL ROOF DECK



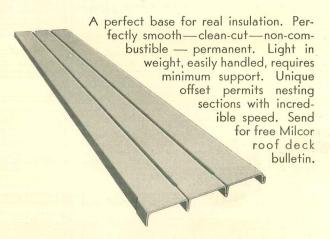
10 REASONS WHY YOU CAN'T AFFORD ANYTHING BUT STEEL ROOF DECK

- I. Lower in cost than any other type of roof with equal insulating efficiency.
- 2. Fireproof non-combustible deck.
- 3. Permanence—no quick disintegration under leakage.
- 4. Ease of Attachment with clips or welding to practically any structural member.
- 5. Adaptability to real insulation with standard types of insulation board.
- 6. Adaptability to any conconstruction bow truss, monitor, sawtooth, or almost any odd-shaped design.
- 7. Firmly interlocked, continuous base.
- 8. Light weight ($\frac{1}{3}$ to $\frac{1}{2}$ less than some types) requiring lighter, less costly supporting structure.
- Perfectly smooth deck—longer life for roof covering.
 Clean-cut appearance.

MAKES A GOOD LOW-COST JOB

A big part of the roofing job is Milcor Steel Roof Deck. Practically every store, filling station, warehouse, industrial building is a possible job — not only on the roof, but also for other uses of Milcor Steel Deck.

Milcor Deck goes on in a hurry, on any type of building construction. Sections nest so easily it makes a fast-running job and a satisfactory one.





SPANISH METAL TILE ON STORE ROOF



AMERICAN METAL TILE ON FILLING STATION ROOF

SPANISH TILE, METAL SHINGLES, SKYLIGHTS, VENTILATORS, AND OTHER METAL BUILDING PRODUCTS

The name Milcor has always been synonymous with high quality. It is fortunate, then, that the Milcor line includes an endless variety of sheet metal building products, each one a leader in its particular field.

Among the most interesting of Milcor products are the Spanish Tile and American Metal Shingles. They have definitely set the style in metal roofs. But they are more than good looking. They are fire-safe, weather-proof, proof against cracking, and decidedly economical.

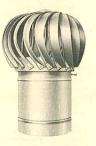
Skylights of every description are also offered by Milcor. They are built for efficiency and guaranteed to be satisfactory

satisfactory.

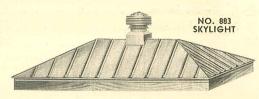
Milcor Ventilators are known all over the world for their efficiency, their sturdy construction and the genuine satisfaction built into them.



NO. 760 NU-AIR STATIONARY VENTILATOR

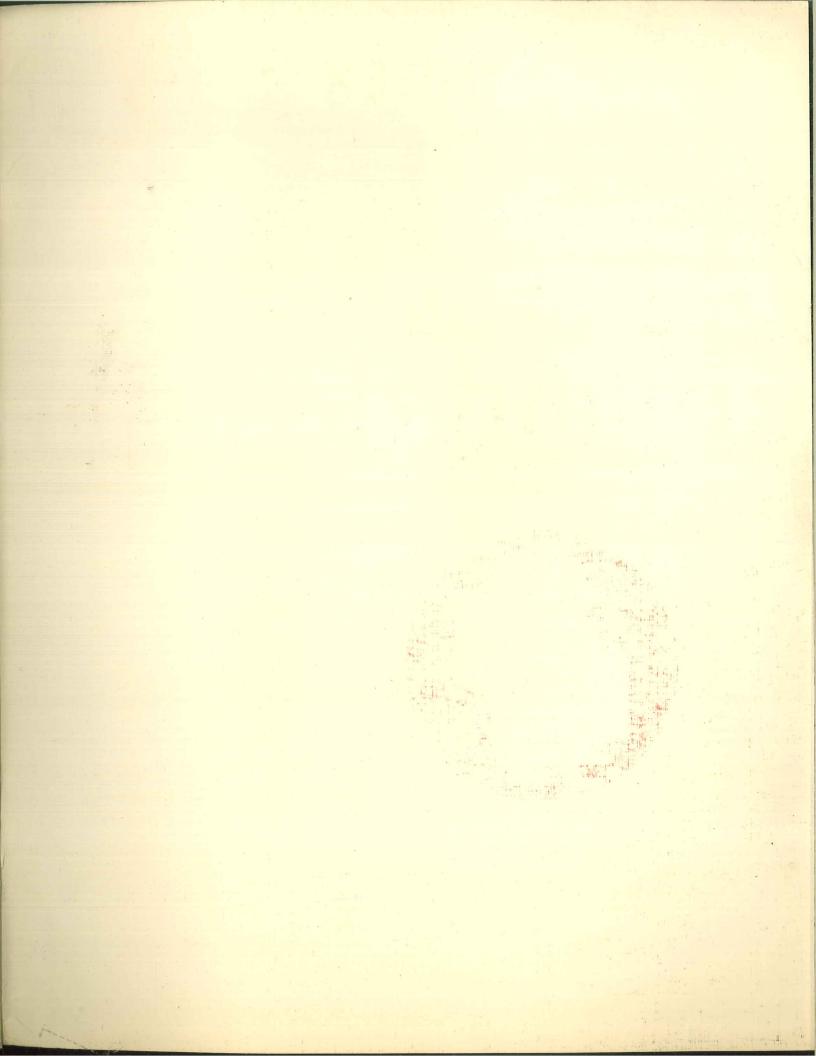


SPINNER VENTILATOR



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MILCOR STEEL COMPANI

MILWAUKEE, WISCONSIN

Chicago, Ill. Kansas City, Mo. La Crosse, Wis. New York City Baltimore, Md. Rochester, N. Y. Atlanta, Ga.

CANTON, OHIO